



West Floral Park NEWSLETTER

WHERE NEIGHBORS TURN INTO FAMILY & FRIENDS

*Submitted by Donna Layne,
WFPNA Vice President*

2011 Membership Drive February is membership month

WFPNA works to maintain and improve our residents' lives, homes, and property values through various endeavors. Your contribution makes our neighborhood stronger and better able to do more—please join us in making West Floral Park the place to live & play!

West Floral Park is such a great place to live! In 2010, we welcomed eighteen new people/families to our neighborhood, invited those new people to our New Neighbor Cocktail Hours in April and September, paid tribute to our senior residents at our Senior Tea in August, invited everyone to get out and walk on our monthly Neighbor Walks, hosted eight fabulous social events throughout the year, and opened 14 of our gardens for visitors to tour on our 4th Annual Open Garden Day in May. More people than ever volunteered to make these events successful in 2010. And I can attest that all who attended our events enjoyed them and felt connected to our neighborhood and to each other. Visit our new and improved website to check out our photo gallery—you will see we were

very busy and happy last year. Finally, we were able to donate \$500 to the Santiago School Library through part of the proceeds from Open Garden Day and membership donations.

Our 2010 membership donations were up from the previous year and we are thankful to those who contributed. Please see the listing of all contributors to our 2010 membership drive. Although we received more money, the percentage of people donating was about the same as the 2009 level—16.6% of households. In 2011 we would like to increase that percentage as well as increase the dollar amount donated. We hope you will join us this year in making a membership donation to the West Floral Park Neighborhood Association. WFPNA is a “not for profit community organization.”

WFPNA has big plans for 2011. Open Garden Day promises to get better and to grow in the number of visitors to our gardens. In addition to sponsoring Open Garden Day, the Beautification Committee will be discussing neighborhood projects to undertake. WFPNA will continue to offer outreach efforts through welcoming new neighbors with a welcome gift and inviting them to our bi-annual New Neighbor Cocktail Hour, honoring our seniors at the August Senior Tea,

and encouraging all to get out and walk on our monthly Neighbor Walks. We will be featuring one street and tell the stories of a few houses on that street at each monthly Neighbor Walk. The Historic Preservation Committee will be placing articles on the WFPNA website featuring preservation tips and strategies as well as information about our homes. Our social events in 2010 were big and we expect to continue the quality of these events in 2011. Our communication efforts have improved through our weekly “*In the Know*” email blasts, our improved website, and revised newsletter.

The WFPNA Board is proud that we were able to donate \$500 to the Santiago School Library. Reading is the key to future success and we feel it is important to support our local elementary school. We look forward to expanding our charitable giving in 2011.

February is membership drive month. While all West Floral Park residents are automatically members of the Association (dues are voluntary), your generous donations fuel our efforts. I invite each household to become a donating household this year.

YOUR MEMBERSHIP DONATION COUNTS!

Through your voluntary membership donation, WFPNA is able to do the following:

- Provide a unified voice in the neighborhood and in the greater community of Santa Ana.
- Sponsor & work on improvement projects that continue to augment the ambience, amenities, and value of our neighborhood. Recent projects include the street toppers and event banners.
- Inform residents of events and projects in our neighborhood through our website & quarterly newsletter and alert residents to current neighborhood safety and welfare concerns through our email blasts.
- Offer information about our unique homes and their architecture through our historic preservation committee.
- Spotlight the beauty of our neighborhood through our annual Open Garden Day.

- Welcome new people to our neighborhood through our welcome gifts and invitation to our new neighbor cocktail hours.

- Reach out to the greater community with support for projects such as the Santiago School library.

- Host social events where stronger relationships can be built among neighbors. These events include:

- Easter Egg Hunt & Event
- Wine Walk
- Progressive Dinner Party
- July 4th Parade
- Golf Tournament
- Summer Concert (in conjunction with our neighboring associations)
- Fall Event— Chili Cook Off & Beer Crawl
- Holiday Party

Thank you for your thoughtful donation of time and money!

2010 DONATING HOUSEHOLDS

Lena Hahn
Miriam Heinberg
Dori Holnagel & Bruce Proctor
Grace Yacoub & Mary Anne Carlson
Paul & Martha McKeon
Diana Janzen & Richard Evans
Carol Hull & Rod Troske
Bill & Carolyn Hogan
Don & Carolyn Honer
Chuck & Ann Winkler
Margaret & Rich Pashko
Carl Duvel
Jane & Todd Clark
Wilford & Jean Michael
Lester & Barbara (June) Johnson
John & Roxann Dodd
Ruth Hurley
Velma Park
Charles & Jill Manfre
James & Barbie Nellesen
Donna & Allen Layne
Robert F. Whitney
Michael Buss & Autumn Brown
Ralph & Barbara Pagter
Maggie & Mike Miller
Connie Castillo

Patricia Leonard
Clifford & Ladonna Wadsworth
Patricia D Atkinson
Stuart & Silvia Fuller
Joseph Betschart
Theo & Elizabeth Lacy
Ruth & Ralph Perez
Patricia Heike
Henry & Marilee Aguilera
M. Claudia Stoltz
David Simon
Richard Austin & Ana Gomez
Ed Flohra & Juan Hernandez
Joy Bedell
Sisters of St. Joseph of Orange
William & Tracy Matheny
Jeffery McMillan
Stephen Tancredi
Glenn & Debra Lawler
Eleanor Zimmer
Mitch & Darlene Wolfe
Brian Dawson
Haydee & Philippe Vandendriessche
Allyn Enke
Rick Amborski & Mel Steiner
Dennis Heathcock & Melinda Jordan
Kim Wright & Shawn Cunningham
Jim & Karen Mittendorf

Sisters of St. Joseph of Orange (Westwd)
Michael & Myrna Lind
Dan & Joyce O'Brien
Dick & Buffie Politski
Rayma Asher
Anne Unetic
Joseph & Michelle Chatelle
Dorothy Croal
Dianne Jeffries
Roy & Joyce Brown
Michael McLean
Helene Davis
Jim & Joan Theis
ENCORP
Larry & Kristen Ball
Lilliean Reimer
Kathryn & Patrick McLarney
Evelyn Riedel
Elaine & Helen Ceja
Luis & Silvia Fianza
Matt & Tracy Marfice
Bob & Jill Lee
Ricardo & Judith Romero
Cathie & Steve Fryer
Jim & Vicki Bright
Gordon & Ann Niedringhaus
Pat Huffnagle
Barbara Schmid & Robert Faria
Brian Atkinson

Nancy Rimsha & Gerry Scott-Moore
Phil Schaefer
Santa Ana Realty
Gia Stoy & Brian Brown
Steven A. Mendoza
Don Franklin
Mary Lau Farmer
Loretta Sanchez
Ruth Honer
Mary Majors
Evelyn Case
Fred Horn & Carolyn Kirkwood
Jim & Nancy Gartner
Bobbie Lau Way
James & Charlene Guerami
Diona Fonte
Patti Saenz
James & Katherine Housley
Joanne Lyman
Ruth Badger
Scott Lohse
Daniel & Guida Quon
Gaylene Galliford
Allan Price
Charlie & Molly Martin
Dana & Paul Roberts

THANK YOU!

MAKE THE COMMITMENT & SUPPORT
WFPNA! YOUR DONATIONS MAKE WFP A
SPECIAL PLACE TO LIVE.

WFPNA offers many options for voluntary membership donations. We do hope that everyone is able to submit a voluntary donation to support your local community.

The Voluntary Membership form is enclosed. Complete and send it today!

Advertise in the WFPNA Newsletter! The WFPNA Newsletter reaches over 650 homes in our neighborhood. The WFPNA Newsletter is available on our WFPNA Website for year round and year after year viewing. Reach out to WFP neighbors and advertize!

Below is advertising information. If you have questions please contact Cathie Fryer at cathiefryer@yahoo.com.

An Annual Buy Ad will appear in the April, July and October Newsletters as well as appear on the Website with each newsletter.

- Business Card Ad (3-3/8" x 2-1/4")
 - Single Newsletter \$50.00
 - Annual Buy \$150.00
- ¼ Page Ad (3-3/8" x 4-5/8")
 - Single Newsletter \$100.00
 - Annual Buy \$325.00
- ½ Page Ad (7" x 4-5/8")
 - Single Newsletter \$200.00
 - Annual Buy \$575.00
- Full Page Ad (7" x 9 ½")
 - Single Newsletter \$450.00
 - Annual Buy \$1200.00

Import Advertising Information: All ads must be submitted with camera ready art work. Newsletter is printed in black & white, so a black & white ad is recommended. Camera ready art work must be submitted in a jpeg file and 600 dpi is recommended.

WEST FLORAL PARK - SOCIAL COMMITTEE

*Submitted by Joe Chatelle, WFPNA Social Committee
Chair*

The social committee is up and running and making preparations for another year. Our events are a success only because of the hard work of our volunteers. As the 2011 Social Committee Chair I am on the hunt for people willing to donate of their time, talents, and enthusiasm to make our events the best they can be. A number of you have already approached me or another board member offering your help. Thank you! I will be contacting you shortly. Others have suggested ways we can improve our events. We will be trying to incorporate these suggestions in our planning.

In our search for volunteers I would like to hear from you if you would be willing to:

Help with registration on the night of an event

Set up and/or decorate on the day of an event

Clean up the day after an event

Donate your home for an event

Help procure or donate raffle or other items for our events.

If so please reach out to me at jcchatelle@sbcglobal.net.

The dates for our 2011 events are below so MARK YOUR CALENDARS!

Easter Egg Hunt - 4/9

Wine Walk - 4/30

Progressive Dinner - 6/11

4th of July Parade and Ice Cream Social

Golf Tournament - TBD (August/September timeframe)

Chili Cook Off & Beer Crawl - 10/8

Holiday Party - 12/4

2010 WEST FLORAL PARK EVENTS



WFP ELECTED BOARD

- President-
Mel Steiner
melsteinersar@aol.com
- Vice President-
Donna Layne
a.layne@sbcglobal.net
- Secretary -
Jack Waldo
jcw13@msn.net
- Treasurer -
Gaylene Galliford
Gggalliford@hotmail.com
- Beautification Chair -
Danny Quon
dquon@roadrunner.com
- Communications Chair
Cathie Lentz Fryer
cathiefryer@yahoo.com
- Historic Preservation Chair -
Tom Cannon
tcannonwfpna@gmail.com
- Member at Large ---
Open
- Social Chair -
Joe Chatelle
jccchatelle@sbcglobal.net

